

How does your company survive a pandemic?

A crisis always calls for immediate response on multiple levels. While having enormous consequences, these decisions are often made on very short notice and rely on gut feelings.

In these situations linear business planning is no longer sufficient.

This is why companies need scenario-based approaches, such as **S.T.O.R.M.S.**

Overcome uncertainties, and lead your organization effectively

- Increase agility - boost your responsiveness
- Improve competitiveness - gain an additional advantage
- Shape the future - create new markets and standards

S.T.O.R.M.S.

Scenarios. Tactics.
Operations. Response.
Manual. Strategy.

STORMS is a scenario-based decision-making process to manage uncertainties.

3 Stages, 7 Steps to be 1 Step ahead.

Workshop-based sprints deliver quick responses during unfolding events.

Scenarios are tailored specifically to your company and industry.

INVENSITY & Rohrbeck Heger providing Strategy & Implementation Excellence to navigate through uncertainties.

Quick Execution & Results

- Results in two weeks.
- Make fast decisions based on a profound understanding of the given event.
- Workshop-based approaches taking into account all business areas.

Combination of Methodological & Industrial Expertise

- Long-term professional experience in foresight and R&D.
- Track record of global management consulting projects.
- Experience across various industries.

No breaks between Strategy & Implementation

- Alignment of Management and Leadership.
- Reduce uncertainty and gain clarity.
- Vertical project competence from strategy & process management towards engineering solutions.

